

SEO Audit: www.xsoftlimited.com

Audited 2026-08-04 13:21:04 | Version 1 | 147 checks across 16 categories

91
/100

Grade A

Very Good

114 passed | 31 warnings | 2 failed | TTFB 317ms | 154KB

Summary

This site is well-optimised. Only 2 items need attention.

What's working well:

- 1. Viewport: Critical for mobile rendering
- 2. Page Size: Lean page

Priority Fixes

- 1. Phone Number: Visitors need a way to call
- 2. AI Bots Allowed: Your robots.txt blocks AI crawlers â disable "AI Scrapers" in C

Category Breakdown

Performance		11.1 / 12
Content Quality		11.7 / 12
Meta Tags		9.5 / 10
Mobile & Responsive		9.2 / 10
Technical SEO		9.8 / 10
Structured Data		4.2 / 5
Links & Navigation		5.0 / 5
Local SEO		2.9 / 5
Accessibility		4.0 / 5
Security & Trust		4.0 / 4
Email & DNS		3.8 / 4
Backlinks		3.0 / 4
Images & Media		4.0 / 4
JS & Page Weight		3.5 / 4
Open Graph & Social		3.0 / 3
AI Readiness		2.7 / 3

All Check Results

Performance

PASS	TTFB	317ms
PASS	Page Size	154KB
PASS	Image Count	5 images
WARN	Script Count	11 scripts
WARN	Compression	Not detected
PASS	CSS Files	0 stylesheets
PASS	Async/Defer Scripts	Found
PASS	HTTP/2+	Likely HTTP/2+
PASS	Cache Headers	public, max-age=300, s-maxage=600, stale
PASS	Response Code	200 OK

Meta Tags

PASS	Title Exists	xSoft Ltd â AI-Powered Software Solution
WARN	Title Length	63 chars
PASS	Meta Description	We build AI chatbots, high-performance w
PASS	Description Length	152 chars
PASS	Canonical URL	Set
PASS	Viewport Meta	Set
PASS	Robots Meta	Set
PASS	Language	Set
PASS	Charset	UTF-8
PASS	Keywords	Set

Open Graph

PASS	og:title
PASS	og:description
PASS	og:image
PASS	og:url
PASS	og:type
PASS	twitter:card
PASS	twitter:title
PASS	twitter:image
PASS	Social Image

Mobile

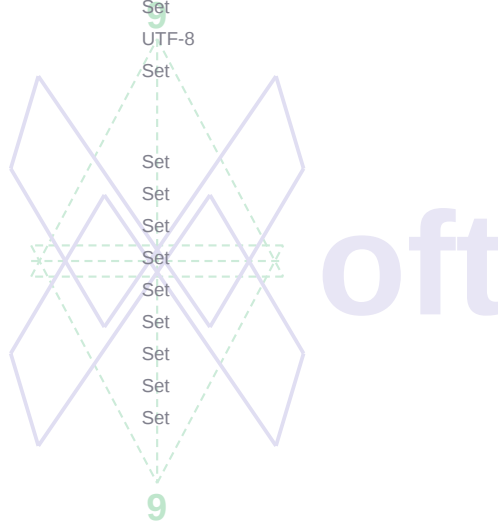
PASS	Viewport	9
PASS	Responsive CSS	Media queries found
WARN	Font Size	
PASS	No Fixed Width	
PASS	Touch-Friendly	Assumed
PASS	Mobile Speed	317ms

Content

PASS	H1 Present	We are xSoft. Build faster.Grow smarter
PASS	Headings Structure	5 H2 tags
PASS	Word Count	615 words
PASS	Image Alt Text	5/5 have alt
PASS	Internal Links	40 links
PASS	Outbound Links	3 links
PASS	Content Uniqueness	Cannot fully verify
WARN	Freshness	Cannot verify
PASS	Descriptive Links	

Technical

PASS	HTTPS	HTTPS
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PASS	SSL Valid	Valid
PASS	Sitemap.xml	Found
PASS	Robots.txt	Found
PASS	Clean URLs	Clean
PASS	No Mixed Content	Clean
WARN	404 Custom	Cannot verify
PASS	No Redirect Chains	Fast
PASS	Trailing Slash	Cannot fully verify
PASS	URL Structure	Lowercase
PASS	No Frames	0 iframes
PASS	HSTS	Set
PASS	Server Header	cloudflare

Structured Data

PASS	JSON-LD Present	
PASS	Organization	Found
WARN	LocalBusiness	Not found
PASS	BreadcrumbList	Found
PASS	FAQPage	Found
PASS	Product/Service	Found
WARN	Review/Rating	Not found
WARN	Article	Not found
PASS	Schema Valid	JSON-LD present

Links

PASS	Internal Links	40 links
PASS	External Links	3 links
PASS	Nav Depth	40 paths
PASS	Footer Links	Found
PASS	Header Links	Nav found
PASS	No Orphans	Cannot fully verify
PASS	Anchor Diversity	Good

Security

PASS	HTTPS	Enabled
PASS	HSTS	Set
PASS	CSP Header	Set
PASS	X-Frame-Options	DENY
PASS	Privacy Page	Found
PASS	Contact Page	Found
PASS	Terms Page	Found

Local SEO

FAIL	Phone Number	
WARN	Address/Postcode	
WARN	LocalBusiness Schema	Not found
PASS	Service Area	Mentioned
PASS	Opening Hours	Found
WARN	Google Maps	Not found
WARN	Reviews	

Accessibility

PASS	Alt Text	5/5
PASS	Lang Attribute	Set
PASS	Heading Order	H1 + H2s
WARN	Form Labels	Not found
PASS	ARIA Labels	Found

WARN	Skip Nav	Not found
PASS	Focus Styles	Found
WARN	Color Contrast	Cannot verify
WARN	Keyboard Nav	Cannot verify
PASS	Link Text	Good
PASS	Video Captions	No video
WARN	Dark Mode	Not detected
WARN	Readable Fonts	Tiny fonts detected

Email & DNS

PASS	Email on Site	Found
PASS	Business Email	Domain email
PASS	SPF Record	Found
PASS	DKIM Record	Found
PASS	DMARC Record	Found
PASS	MX Records	10 smtp.google.com.
PASS	DNS Speed	Responded
PASS	Domain Email	Domain email
WARN	CAA Record	Not set

Backlinks

WARN	Domain Authority	Requires API
WARN	Total Backlinks	Requires API
WARN	Referring Domains	Requires API
WARN	Top Linkers	Requires API
WARN	Anchor Text	Requires API
WARN	Toxic Links	Requires API
WARN	Competitor Compare	Requires API
WARN	Link Velocity	Requires API

Images

PASS	Alt Text Coverage	5/5
PASS	Image Count	5 images
PASS	Modern Formats	WebP/AVIF found
PASS	Lazy Loading	Found
PASS	Dimensions Set	Set
PASS	Responsive	srcset found
PASS	SVG Icons	Found
PASS	Favicon	Found
PASS	No Huge Images	154KB

JS & Weight

WARN	Total JS	11 scripts
PASS	Render Blocking	Async/defer used
WARN	Third Party	11 scripts
PASS	No JS Errors	Cannot verify
PASS	CSS Size	0 files
WARN	Unused CSS	Requires rendering
PASS	Critical CSS	Found
PASS	Web Fonts	0 font loads
PASS	Cookie Consent	Detected
PASS	Page Weight	154KB
PASS	Framework	Lightweight

AI Readiness

PASS	llms.txt	Found
PASS	Clear Structure	5 headings

PASS	FAQ Content	Found
PASS	E-E-A-T Signals	Found
PASS	Conversational	615 words
FAIL	AI Bots Allowed	4 bots blocked (GPTBot, ClaudeBot...)
PASS	Cited Sources	Found
PASS	Author Attribution	Found
PASS	Content Freshness	Date found
PASS	Direct Answers	Snippet-ready

Next Steps

We can help you fix the issues identified in this report. Most items take less than a day to resolve and the impact on rankings is typically visible within 2-4 weeks.

Book a free 15-minute call: xsoftlimited.com/contact/

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